CLOC GLOBAL INSTITUTE

Tell your network

YOU'RE SPEAKING AT CGI 2027!

We're glad you'll be speaking at CGI 2027, May 10–13 at ARIA Resort & Casino in Las Vegas.

Use this toolkit to tell your network about your session, give people a reason to join the discussion, and connect with peers before you arrive.

See you in Las Vegas!

Share

Your Session

Tell your network what you'll be sharing at CGI 2027.

Invite

Your Network

Give attendees a clear reason to join your session.

Start

A Conversation

Invite questions and perspectives that add to the discussion.

SOCIAL GRAPHICS

We've made it even easier for you to share your excitement. Please use the customizable graphics below to get started!

Post & Go “I’m Speaking”



Customize with your photo



Post & Go “Theme”



Customize with session details



Click to open

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SAMPLE MESSAGES

Make these messages your own. Replace bracketed details. Use #CGI2027, and add #TheHumanEdge when relevant.

Email or Direct Message Your Network

SUBJECT: I'm speaking at CGI 2027

I'm speaking at the 2027 CLOC Global Institute, May 10–13 at ARIA Resort & Casino in Las Vegas, and wanted to share my session with you.

In [session title], we'll look at [specific challenge] and [one useful takeaway]. It's a topic I've spent a lot of time thinking about, and I'm interested in hearing how others are approaching it.

Join me on [date and time]. If you'll be at CGI, let's also find time to catch up. Cloc.org/cgi

Social Option 1: Speaking Announcement

I'm speaking at #CGI2027! I'll be sharing [topic or experience] in [session title]. If [challenge] is on your mind, I'd love to have you in the room.

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Social Option 2: Session Invitation

How are you approaching [question your session explores]? We'll get into it at #CGI2027 in [session title], [date and time]. Expect [specific takeaway or activity], and bring your questions.

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Social Option 3: Panel Conversation

I'm joining [co-speakers] at #CGI2027 to talk about [topic]. We'll share what we've learned, where we're still figuring things out, and what we'd do differently. Join us for [session title] on [date and time].

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